



# CAPABILITY STATEMENT

Indigenous Tour Agency (ITA) is a indigenous owned online tour agency recognised for its expertise in working with the engine room of Australia, Small to Medium Enterprise Tour Operators. An independent national agency at the forefront of online innovation in tourism brokerage, with strong links to Industry and Registered Training Organisations. Managed by Co Founders Samone Wear and Tricia Walker the organisation has well-established industry relationships and is valued by the industry for its expertise in Tourism, E-Commerce, Digital Media, Management Consulting and Marketing.

Since its establishment, ITA has sought to provide highly valued products and services to the Indigenous business community in the areas of online travel support, multi media management, education, training, business mentoring, digital media and online development. Indigenous Tour Agency prides itself on being innovative and adaptable, anticipating and responding to emerging industry needs and business challenges.

Indigenous Tour Agency is a balanced model that gives all members a seat at the international tourism table. A global trade network supporting Indigenous Tour and Culture Operators.

Australia's leading Indigenous travel destination and tour platform. We engage commercially with the indigenous business community through technology, Innovation and consulting.

Indigenous Tour Agency is about agility, adaptability and delivering organisations that are more effective, energetic and efficient.

Working with the best Indigenous guides for your authentic experience in Australia. Tours come with experienced knowledgeable historian guides. We offer Fair trade, sustainable travel to traditional destinations across Australia.

Indigenous Tour Agency engages only indigenous people to guide our customers, thus providing indigenous people with a platform to define themselves according to traditional beliefs and cultural imperatives.

We offer the best selection of Indigenous tours in Australia and every tour we host takes you to the heart of real First Nation country - We work collaboratively with our clients to build their internal capability and build better futures.

Our team of business and cultural support professionals are available to discuss your specific needs. For information on trading internationally, consultancy services, assistance in finding a specialist to meet your particular needs or information:

Ms Samone Wear M 0404 572 507

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